

## CONTACT

(319) 573-9678  
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## MY PITCH

I am a Marketing professional with intuition and drive. When I work with your company, I'm presenting you with new ideas to push your business towards market trends and communities that will consistently appreciate what you do. I've learned the dos and don'ts, so your business doesn't have to. Let's begin giving your brand the attention it deserves.

## EDUCATION

DRAKE UNIVERSITY  
2019 - 2023 | BSBA in Marketing & BAJMC in Advertising

## EXPERIENCE

2020|THE CEDAR RAPIDS COUNTRY CLUB MARKETING  
COORDINATOR

- Coordinated 5 different teams and lines of communication to successfully produce weekly membership newsletters
- Photographed interior venues
- Designed promotional content for venue rental Photographed
- Fine Dining, A la Carte, Cocktail and other menus items
- Designed new menus for seasonal and holiday selections
- Managed all CRCC related social media accounts
- Updated and maintain CRCC website
- Spearheaded design/layout for the CRCC Mobile app
- Advised on communications amongst management and members

## SKILLS

Marketing Operations	Social Media Marketing
Content Development	Creative Writing
Photography	Datasets Analysis
Website Development	Project Management
Brand Extension	Web Research
Photoshop	Live Streaming Technology
Adobe InDesign	QuarkXpress
App Development	Content Writing